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Questions about your commercial move:

What is the reason for your move/bankruptcy? \_\_\_\_\_

Which crisis had led you to the decision to start a company? \_\_\_\_\_

What about your life will you miss dearly after this move/liquidation, and why? \_\_\_\_\_

Are there any \* rumours about your company? (If yes, please specify)

\*1) frightening

yes      no

\*2) hilariously funny

yes      no

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Honestly, would you describe your product/service as practical?

yes      no

...mandatory?

yes      no

...beautiful?

yes      no

What is the least special thing about your product/service? \_\_\_\_\_

When was the first time you realized your product/service was not entirely original? \_\_\_\_\_

How hard do you/did you try on a scale from 1 to 10?

1   2   3   4   5   6   7   8   9   10

How much is/was your trying a simple need for survival on a scale from 1 to 10?

1   2   3   4   5   6   7   8   9   10

How much do you believe in purpose on a scale from 1 to 10?

1   2   3   4   5   6   7   8   9   10